



Australian Government

# Human Centred Design 101 Showcase



This training material was developed by BizLab Academy at DISER and is licensed under a [Creative Commons Attribution-NonCommercial-ShareAlike 4.0 International License](https://creativecommons.org/licenses/by-nc-sa/4.0/).

[digitalprofession.gov.au](https://digitalprofession.gov.au)





We'll record this session



# Prepare for showcase

- Prepare your 5 minute showcase
- Take us on a journey [make me care about your problem, your users and your recommendation]:
  - What problem did you start with?
  - What did you find out in your research?
  - Who are your users and what is their experience?
  - What is your big idea?
  - What pain point is it addressing?
  - What will the benefits be for your users?

**Show (don't just tell). Think about how to communicate using what you have:**

- Problem statement and design question
- Themes and key insights
- Prototypes
- Story boards
- MVP features



# Reflection – Showcase



30 mins

As a tool:

To communicate with key stakeholders on any pieces of work, receive real time feedback and keep people engaged.

In a project:

Communicate with project sponsors and interested parties on the progress of your project, give people the opportunity to input and provide feedback

# Reflection

Individually in Miro post-it note:

- Your **favourite** thing you learned in the course
- One thing you will **commit** to trying in the next month
- One **challenge** you may face in implementing your learnings
- One word to summarise how you **feel** about the course



CONGRATULATIONS!

Photo by Jason Leung via Unsplash <https://unsplash.com/photos/Xaanw0s0pMk>



# Thank you for your time and energy

Don't forget:

Jump into Miro and have fun

