**Think out loud exercise explanation template**

# **How to use this template**

Use the below when you’re testing prototypes with people. Its not easy as a participant to ‘think outloud’ and the concept of a rough prototype isn’t always easy for people to consume.

# **Script for the interview**

Have you ever seen a ‘prototype’ before?

* They’re a way to present and explore a concept
* They’re very rough, you’ll have to fill in the gaps for us in some places, and talk us through what you’d expect to happen next
* You’ll see we’ve done just enough to help us have a conversation and understand any expectations, problems or opportunities you see
* They’re developed just enough to get your thoughts, and test whether it’s worth spending more time developing further, or if we should try something different

So, I’m going to show you a few concepts now, and ask you to:

* Talk out loud about what you see, what your thoughts are
* Talk me through what you’d expect it to mean, what you’d think would happen next
* Identify anything you find confusing or difficult, anything that doesn’t make sense or anything unexpected